

Press release

12 Dec 2009

[PIC available] Robert Berkeley, CEO

Express KCS boosts data-hosting capacity in the US and UK

[*London December 11 2009*] Express KCS, the world's media backoffice, is moving to the next phase in resilient and hyper-responsive IT infrastructure for their growing client base in the US and UK. The result will be an improvement in terms of data transfer times for customer work, and even greater network availability and disaster recovery preparedness.

By the start of 2010, Express KCS will have boosted capacity at its UK datacenters and will begin the process of migrating all their existing UK customers over to the new servers. These will be used to support an array of outsourced media backoffice services such as design, image retouching and creative production for newspaper, magazine and agency clients. UK-based clients will benefit from increased throughput and faster files transfer times to Express KCS. The second phase of the expansion, in the second quarter of 2010, will extend Express KCS's hosting capacity in its US data centers on the East and West Coasts and will play a pivotal role in both existing and new contract work.

As the leading independent Indian outsourcing supplier to the media and design industry, Express KCS provides offshore production, creative and editorial services for many of the biggest media companies, agencies and corporations. The time-critical nature of the work demands IT infrastructure that is fast, robust and simple to use. Significant growth in client numbers and volume of work has brought forward the expansion of its onshore server capacity.

Robert Berkeley, CEO of Express KCS, said that the project clearly shows the commitment and growing confidence that clients have in Express KCS as an outsourcing partner. "We believe this will further enhance our clients' experience and shows our ongoing commitment to delivery high quality service," Mr Berkeley said.

"The datacenters will optimise our use of the innovative StudioOnline web-based asset management tool, which gives our customers complete visibility of the work at all stages, just as if it were being handled internally – and at the speeds they would expect within a local network," he said.

For more information or further interview, please contact Nathalie Muller, VP Marketing, on:

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Background:

Express KCS is the world's media backoffice, with more than 400 highly-experienced staff based in high-tech premises in Gurgaon, near New Delhi and Pune. For nearly 40 years the company has serviced the creative and agency market, initially as onshore in India and then expanding to focus on offshore in North America, Europe and Australia. Our client base now includes some of the biggest names in the media industry across the US and UK, where we provide a full range of services from advertising creation, clerical duties and creative production, to imaging, editorial content, sub-editing, layout, branding, packaging, transcreation, metatagging and complete prepress and premedia workflows.