

Press release

4 March 2010

[PIC available] **Leathams branded packaging samples**

Express KCS adds the finishing touches to Leathams - the Food Innovators

Express KCS, the leading independent offshore graphics and creative production company, is stepping up its packaging relationship with Leathams Plc, UK specialists in fine foods. Leathams has a 30-year history in supplying consumers and culinary professionals with a comprehensive range of fine products in delicatessen, grocery, meat and poultry, patisserie and bakery.

Dedicated to innovation, quality and customer satisfaction, Leathams expects the same high standards of its suppliers. Express KCS has been working with Leathams for the past 5 years.

Express KCS takes the initial design brief and implements the templates for the production of packaging designs across Leathams' distinctive ranges of food products and ingredients. It also handles adaptation of designs and image sourcing. Colin Hopkins, Leathams Marketing Manager, said that, as Leathams is currently revamping branding, design and packaging across its ranges, the relationship with Express KCS is deepening.

The company operates two divisions: Leathams Foodservice and Leathams Retail and Ingredients, offering more than 2000 cross-category products, featuring well-known brands including: Merchant Gourmet, SunBlush, Roquito, Chefs' Brigade and Charcuti.

Mr Hopkins said that Express KCS not only understands the speed required in the food service industry supply chain, but also the importance of quality and consistency to ensure that brand standards are maintained.

"We have many suppliers across five continents, and all of our retail business is in the UK. There is still plenty of scope to expand our reach and add even more value for our customers," Mr Hopkins said. "We see Express KCS as partners in that aim, and we have come to rely on their expertise in quality production of our packaging materials."

Express KCS and Leathams are in discussions about further developments, including expanding their work in developing web microsites for individual product ranges.

Dick Jones, Worldwide Director of Sales, Express KCS, said that Leathams has been an important client in a growing sector for offshore production. "Our focus on quality and



understanding how to maintain design integrity is one of the key strengths in our relationship with Leathams,” Mr Jones said. “We are delighted to be continuing to develop those ties even further.”

Express KCS provides offshore production, creative and design services for many of the world’s biggest media companies, agencies and corporations. It can also deploy StudioOnline, Express KCS’s world-class, secure, in-the-cloud workflow tool that allows clients and studios alike to work simultaneously in a secure environment, easily managing large volumes of work and instructions, regardless of physical location.

For more information, please contact:

Dick Jones, Worldwide Director of Sales, Express KCS Inc., rjones@expresskcs.com
UK+44(0)7966 464493 US +1(412) 580-8674 www.expresskcs.com

Colin Hopkins, Marketing Manager, Leathams Plc, UK Tel. 0207 635 4074
www.leathams.com

Background:

Express KCS is the world’s leading production and media backoffice, with more than 400 highly experienced staff based in high-tech premises in Gurgaon, Delhi. For nearly 40 years the company has serviced the creative and agency markets, initially in India, and then expanding to focus on offshore clients in North America, Europe and Australia. Our client base now includes some of the biggest names in the media industry, plus work for some household consumer brands, across North America and the UK, where we provide a full range of services from content and design creation, copychasing and production, to imaging, editorial content, sub-editing, layout, rich media, branding, packaging, transcreation, metatagging and complete pre-press and premedia workflows.

Note: Leathams Plc has no apostrophe in the name, and is unconnected to another UK company, Leatham’s Foods.